

2022 Wilcox Wednesday Music In The Park

Be a part of our 38th Season!



This year marks the 38th Season of Summer Music In The Park, a free, ten-week family concert series held on Wednesdays at noon in Downtown Plymouth's Kellogg Park. The new Jack Wilcox Fountain construction is complete and the outdoor gathering mandates have been lifted, leaving us all free to enjoy the fresh air, sunshine and each other! The event is made possible through the generosity of our sponsors, including **The Wilcox Foundation**, without whom none of this would happen. **THE TRADITION CONTINUES!** Over 20,000 people in the greater Plymouth Community attend these performances each summer, with a second generation of music lovers now enjoying shows in the same venue as their parents and grandparents did three decades ago.

The Plymouth Community Arts Council is looking for businesses, service clubs and individuals interested in sponsoring this season and hope you will consider joining us! The benefits are many...

The cost for a non-profit Service Club Sponsorship is \$500. Benefits include:

- Logo included on Kellogg Park stage banner, printed and electronic schedules
- Service club and chapter recognition in our website, social media and facebook PR postings
- Exclusive opportunity to set up a table to distribute information or promotion at one performance.
- Date will be flexible with table set up in the specified sponsor area.

The cost for a Business Sponsorship is \$1000. Benefits at this level include everything above **PLUS:**

- Exclusive opportunity to distribute brochures or giveaways, and set up table at five performances. Dates will be scheduled in advance, with tables set up in a specified sponsor area.
- Sponsor logo, contact information and web link on PCAC's Music In The Park website page all year
- Recognition of your business in all press releases and media announcements
- Shout out to your business by on-site concert event staff

The cost for a Premier Sponsorship is \$2500. Benefits at this level include everything above **PLUS:**

- Logo with center placement on the stage banner with designated "premier sponsor" tagline
- Exclusive opportunity to distribute brochures or giveaways from your own information table at all ten performances. Tables will be set up in our recognized sponsor area.

The cost for a Platinum Sponsorship is \$3000. Benefits at this level include everything above **PLUS:**

- Exclusive, non-competitive sponsorship opportunity. For example, you are the only MIP Landscaping service accepted as a sponsor* If we already have a sponsor in your industry, you will be a Premier Sponsor.

The Lunch Bunch Sponsorship is \$500. Season-long benefits include:

- Restaurant logo on PCAC website's Music In The Park schedule page with direct "click on" link to your own restaurant site OR provide us with a QR code for audience to scan with their phone. Choose to offer a coupon, or special menu for MIP interested in pick-up-and-go picnics before the concert, or sit down options in the restaurant after the concert. You decide!
- Restaurant recognition in our social media PR postings - that's just \$50 per week!

Please let me know if you have any questions or simply return the enclosed form if you would like to be a part of this exciting Downtown Wednesday Afternoon Tradition!

With Kind Regard,

Lisa Howard, PCAC Executive Director

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